

THE SIMPLY ORGANIZED HOME

Organization. Home Decor. DIY.

First and foremost, thank you for your interest in working with The Simply Organized Home. I'm Kaitlin Stearns, the owner and blogger. I'm wife to Tom, mom to Caleb & Ben, and organizing junkie. I specialize in home management, particularly in the areas of cleaning, decluttering, and organization.

I would love to work with you to build up your brand or product. You can see all of the partnering opportunities that I offer below.

Traffic Statistics (as of 2/1/2017)

Pageviews: 62,261

Visitors: 47,270

Unique Visitors: 42,877

Pages/Visit: 1.32

Average Session: 0:54

Bounce Rate: 83%

Followers

Pinterest: 7,394

Facebook: 287

Instagram: 135

Twitter: 46

Email Subscribers: 3,756

Partnering Opportunities

Sponsored Post: \$300

A 500-1000+ word post on the topic of your choice written by Kaitlin Stearns. The topic must be relevant to The Simply Organized Home readers. This post will include 2-4 (no follow) links, high-quality graphics, a "pinnable" image, one Facebook share, and one Tweet. All posts are also sent out to all The Simply Organized Home subscribers the week of publication and promoted on Pinterest as an evergreen post. {Note: If you wish to promote a product, one must be provided to me for testing before the post will be considered.}

We also accept product reviews and giveaways. Do you want to collaborate with me? For more information, please email me at kaitlin@thesimplyorganizedhome.com with Partnership Opportunity in the subject line.